

career profile

- **Graphic design, web design, and illustration.** Entering a product or service in the consumer's lifestyle with empathy, creativity, and absolute clarity.
- **Marketing, promotion, and public relations.** Getting to know the client's client—getting in deep to create strong relationships between my client and his customers so the client can focus on delivering his product.

work experience

CURRENTLY WORKING INDEPENDENTLY New York, NY

Print & web design, illustration, direct mail, and copy writing. Past and present clients include Drinks Americas, Trump Vodka, Newman's Own, Numrich Gun Parts Corp., Gay Men's Health Crisis, and Interspace Architects (Minneapolis) *(July 2005–present)*

VOGEL MARKETING + DESIGN, LLC Ridgefield, CT

Anne Vogel, President • 203.431.2420

Art Director. Directed accounts of The Danbury Mint, The Easton Press, and Hugh Lauter Levin Publishing, Numrich Gun Parts Corp., as well as design, marketing, public relations, copy writing, and budgeting of print and web projects for both Vogel and their other clients. *(Nov 2003–July 2005)*

OMEGA ENGINEERING, INC. Stamford, CT

Dan Jackson, V.P. and Media Division Chairman • 203.359.1660

Graphic Designer/Production Artist. Produced catalogs of products and articles, ranging from 64 to 3,000 pages. Also produced brochures and managed extensive magazine advertising program. *(Jan 2001–Aug 2003)*

NETWORK DESIGN & COMMUNICATIONS, New York, NY

Katerina Caterisano, President • 212.431.4675

Junior Designer. Design & administration of house accounts. *(Jan 2001–May 2001)* **Intern.** *(Sept 1999–May 2000)*

JEFF BABITZ DESIGN & ADVERTISING, Ridgefield, CT

Jeff Babitz, President • 203.438.5655

Artist's Assistant. Additionally, initiated web development for partner agency Essertier & Braverman Advertising and Promotion in Fairfield, CT, the first websites in the agency's portfolio. *(May 2000–Jan 2001)*

skills & expertise

TECHNICAL: Adobe Creative Suite • Macromedia Flash, Dreamweaver, Fireworks, Freehand • QuarkXpress • Actionscript, HTML, Javascript • Microsoft Office • Mac & Win platforms • Digital pre-press production

PERSONAL: My experience has equipped me with valuable **clerical and administrative abilities**, as well as the **interpersonal communication** critical to successful corporate and client interfacing. Independent freelancing have also given me an advanced understanding of the intricate **budgetary and workflow considerations of project management.**

education

BFA in Graphic Design currently in progress. *School of Visual Arts, New York.*